



American
Petroleum
Institute

2027 PIPELINE CONFERENCE & EXPO

PIPELINE, CONTROL ROOM AND CYBERNETICS

Sponsorship
and Exhibit
Prospectus

MAY 3-5, 2027

Hilton Orlando
Orlando, Florida



EXIT

ON-SITE REGISTRATION



PRE-REGISTERED

PRE-REGISTERED

PRE-REGISTER

**2026
PIPELINE
CONFERENCE
& EXPO**
PIPELINE, CONTROL ROOM AND CYBERNETICS

The work of the **problem-solvers**
of our industry is never done.

API PIPELINE
CONFERENCE
& EXPO



Dear Sponsor/Exhibitor,

Thank you for your interest in the 2027 API Pipeline Conference & Expo.

As this conference continues to grow, and to align with other API conferences, we are expanding our sponsorship options to include **Platinum, Gold, and Silver tiers**. Each sponsorship includes an exhibit booth, and sponsors will continue to receive **priority booth placement** in prime locations.

Based on feedback from our 2026 exhibitor survey, we're pleased to confirm the continued benefits exhibitors value most:

- All coffee and snack breaks held in the exhibit hall
- Lunch served inside the exhibit hall
- Opening reception in the exhibit hall
- Uniform booth sizes (10' wide x 8' deep)
- Turnkey setup: carpet, electricity, and Wi-Fi included

As you know, API is not a trade show company. This event remains **"conference first"**, with a strong program targeted to high-level pipeline professionals. To maintain the quality of interaction and experience for both attendees and exhibitors, we are **limiting the number of exhibit booths to 50**.

Because all sponsorships include a booth, the number of **exhibitor-only booths** will depend on how many sponsorships are secured. To guarantee a booth - especially in a prime location - we strongly encourage you to sponsor. We will sell out.

Note that **sponsorship tiers become available at different times**. Visit [API.org/Pipeline](https://api.org/Pipeline) for the latest availability and release dates. Finally, **the earlier you secure a sponsorship, the more visibility** you'll receive on our website and registration communications.

We look forward to seeing you in Orlando!

Sincerely,

Matthew Cunningham
Senior Meetings & Events Manager
American Petroleum Institute
cunninghamm@api.org

2026 at a Glance



2027 PIPELINE CONFERENCE & EXPO

PIPELINE, CONTROL ROOM AND CYBERNETICS

The 2026 Conference hosted
a record **965** attendees,
with titles including:



- Asset Integrity Engineer
- Compliance Manager
- Construction Manager
- Control Center Director
- Control Center Manager
- Damage Prevention Coordinator
- Damage Prevention
- Director - Asset Integrity
- Director - HSE
- Director - Integrity Engineering
- Director - Logistics Regulatory Compliance
- Director - SCADA
- Director - Technical Services
- Director - Pipeline Construction
- Director - Pipeline Safety Compliance
- DOT Compliance Advisor
- Engineering Director
- Leak Detection and Measurement Supervisor
- Maintenance & Reliability Supervisor
- Manager - Leak Detection
- Low Carbon Solutions Infrastructure Engineer
- Operations Manager
- Pipeline Control Supervisor
- Regulatory Compliance Manager

77.3% of attendees who attended the 2026 Pipeline Conference indicated on their survey that they were very likely to return to the 2027 Pipeline Conference. leads, and opportunities.

Comparing 2025 to 2026
25.9% were **returning** attendees
74.1% were **first-time** attendees

2026 ATENDEES INCLUDED REPRESENTATIVES FROM **434** COMPANIES, SUCH AS:

Shell
Chevron
BP
ExxonMobil
ConocoPhillips
Phillips 66
Marathon Petroleum
Valero
Kinder Morgan

Enbridge
TC Energy
Energy Transfer
ONEOK
Williams
Enterprise Products
Plains All American Pipeline
Suncor
Occidental Petroleum (Oxy)

Emerson
Schneider Electric
Siemens
ABB
Air Products
Linde Services Inc.
Black & Veatch
Stantec
Tetra Tech



Sponsor & Exhibitor Benefits

\$20K

\$15K

\$12.5K

\$7.5K

Sponsor & Exhibitor Benefits

PLATINUM

GOLD

SILVER

EXHIBITOR

Pre-Event Marketing Opportunities

- | | | | |
|---|---|--|--|
| <ul style="list-style-type: none"> • Registration list of pre-registered attendees 2 weeks prior to event. (name, company, title, address) • Company name on the Conference website Exhibitors page with booth number and link to your corporate website • Company logo in Pre-Event Registration Email Blasts • Company logo on banner on online registration site | <ul style="list-style-type: none"> • Registration list of pre-registered attendees 2 weeks prior to event. (name, company, title, address) • Company name on the Conference website Exhibitors page with booth number and link to your corporate website • Company logo in Pre-Event Registration Email Blasts • Company logo on banner on online registration site | <ul style="list-style-type: none"> • Registration list of pre-registered attendees 2 weeks prior to event. (name, company, title, address) • Company name on the Conference website Exhibitors page with booth number and link to your corporate website | <ul style="list-style-type: none"> • Registration list of pre-registered attendees 2 weeks prior to event. (name, company, title, address) • Company name on the Conference website Exhibitors page with booth number and link to your corporate website |
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Exhibit Hall Opportunities

- | | | | |
|---|---|--|--|
| <ul style="list-style-type: none"> • First choice of booth location (API will contact you with booth selection closer to the event) • 10' wide x 8' deep booth • Ability to purchase additional booth space units for \$2,500 each • Company name sign above booth • Table, Chairs, Carpet, Electricity, WiFi • Inclusion with logo in Exhibitor Raffle drawing form shared with all Conference attendees • Company logo on signage located next to all break and coffee stations • Platinum Sponsor decal on carpet in front of booth | <ul style="list-style-type: none"> • Second choice of booth location (API will contact you with booth selection closer to the event) • 10' wide x 8' deep booth • Company name sign above booth • Table, Chairs, Carpet, Electricity, WiFi • Inclusion in Exhibitor Raffle drawing form shared with all Conference attendees • Company logo on signage located next to all break and coffee stations • Gold Sponsor decal on carpet in front of booth | <ul style="list-style-type: none"> • Third choice of booth location (API will contact you with booth selection closer to the event) • 10' wide x 8' deep booth • Company name sign above booth • Table, Chairs, Carpet, Electricity, WiFi • Inclusion in Exhibitor Raffle drawing form shared with all Conference attendees • Company logo on signage located next to all break and coffee stations • Silver Sponsor decal on carpet in front of booth | <ul style="list-style-type: none"> • Fourth choice of booth location (API will contact you with booth selection closer to the event) • 10' wide x 8' deep booth • Company name sign above booth • Table, Chairs, Carpet, Electricity, WiFi • Inclusion in Exhibitor Raffle drawing form shared with all Conference attendees |
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Sponsor & Exhibitor Benefits

PLATINUM

GOLD

SILVER

EXHIBITOR

In-Person Opportunities

- | | | | |
|--|--|---|--|
| <ul style="list-style-type: none">• Six complimentary registration (after one, each additional registrant pays a discounted registration fee of \$495), inclusive of person registering for Sponsorship.• Admission to all Conference sessions• Admission to all food functions, including lunches and Opening Reception• Special recognition from Conference Co-Chairs during the opening session• Company logo on signage throughout the venue• "Platinum" ribbon on all staff badges• "Exhibitor" ribbon on all staff badges• Logo will be displayed on screens between all program sessions• Inclusion of marketing materials on literature table near registration desk• One push notification through Conference app with message written by Sponsor | <ul style="list-style-type: none">• Four complimentary registration (after one, each additional registrant pays a discounted registration fee of \$495), inclusive of person registering for Sponsorship.• Admission to all Conference sessions• Admission to all food functions, including lunches and Opening Reception• Special recognition from Conference Co-Chairs during the opening session• Company logo on signage throughout the venue• "Gold" ribbon on all staff badges• "Exhibitor" ribbon on all staff badges• Logo will be displayed on screens between all program sessions• Inclusion of marketing materials on literature table near registration desk | <ul style="list-style-type: none">• Three complimentary registration (after one, each additional registrant pays a discounted registration fee of \$495), inclusive of person registering for Sponsorship.• Admission to all Conference sessions• Admission to all food functions, including lunches and Opening Reception• Special recognition from Conference Co-Chairs during the opening session• Company logo on signage throughout the venue• "Silver" ribbon on all staff badges• "Exhibitor" ribbon on all staff badges• Logo will be displayed on screens between all program sessions | <ul style="list-style-type: none">• One complimentary registration (after one, each additional registrant pays a discounted registration fee of \$495), inclusive of person registering for Exhibit Booth.• Admission to all Conference sessions• Admission to all food functions, including lunches and Opening Reception• Special recognition from Conference Co-Chairs during the opening session• Company logo on signage throughout the venue• "Exhibitor" ribbon on all staff badges |
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