2023 API Cybersecurity Conference
Sponsor and Exhibitor Terms & Conditions

1. API: As used herein, “API” 2023 or “Exhibition” shall refer to the API Cybersecurity Conference. Also as used herein, “exhibitor,” “applicant” and “company” shall refer to the party submitting an Application and Agreement to sponsor and/or exhibit at the 2023 API Cybersecurity Conference. API will handle all pre-show and on-site decisions and its decisions will be final.

2. Cost of Exhibit Space and/or Sponsorship: See the API 2023 Cybersecurity Conference Summit Sponsor and Exhibitor Prospectus. Additional costs, including but not limited to booth build out, audiovisual needs, shipping and material handling are the responsibility of the exhibiting company.

3. Payments: Payment is due within thirty (30) days of your application submission and/or from the receipt of your invoice. Checks and Wire Transfers: A PDF invoice will be sent upon application submission. Reference your invoice number so payment is applied appropriately.

4. Cancellation: An exhibitor may cancel or withdraw from the show subject to the following conditions and restrictions:

- The exhibitor shall give API notice in writing of its intention to cancel or withdraw from the show.
  - In the event the said notice is received on or before September 8, 2023, the exhibitor shall be obligated and agrees to pay a cancellation penalty of 50% of the contract value.
  - In the event the said notice is received after September 8, 2023, the exhibitor shall be obligated and agrees to pay 100% of the contract value.

- All refunds due will be paid to exhibitor no later than sixty (60) days after the close of the Exhibition.

- In the event of cancellation, API shall have the right to use said space to suit its own convenience, including selling the space to another exhibitor, without any rebate or allowance to the cancelled exhibitor.

- API assumes no responsibility and exhibitor waives any claims against API for having included the name of the cancelled exhibitor or description of their products in the show catalog, brochures, news releases or other materials concerning the show.

5. Assignment of Space: Whenever possible, space assignments will be made based on the location preferences requested by the exhibitor. API reserves the right to make the final determination of all space assignments in the best interests of the overall Exhibition. These Terms & Conditions become valid upon exhibitors electronic acceptance during the application submission process.

6. Right of Refusal: API reserves the right to refuse rental of display space to any company whose display of goods, service or machinery is not, in the opinion of API, compatible with the general character and objectives of the Exhibition.

7. Floor Plan Layout Changes: Through the floor plans sent out periodically and the plans available through the official API 2023 Cybersecurity Conference website, all exhibitors should frequently review their space location and changes to neighboring booths/areas for updates. While API will send out updates to the layout, it is the exhibitor’s responsibility to keep up with changes to their assigned area. API is anticipating alterations to the initial printed plan and cannot be held responsible for changes which may alter a participating exhibitor’s selection of space. If a specific exhibitor is impacted by an adjacent major layout configuration, API will notify them directly.

8. Subletting of Space: The exhibitor agrees not to assign, sublet or apportion space or any part thereof contracted for, nor to exhibit, advertise or offer for sale merchandise or services other than those manufactured or sold by the exhibitor company in the regular course of business. As an example: when articles are required for the proper demonstration or operation of exhibit displays, in which case identification of such articles shall be limited to the regular name plate, imprint or other identification, which in standard practice appears normally on the article. Exhibitors may not permit non-exhibiting company representatives to work in their booths except their own dealers and representatives.

9. Sharing of Booths: Co-sponsoring or co-exhibiting is not permitted. Conference signage, program, and website will include only one company name.

10. Default of Occupancy: Any exhibit space not occupied by 6:00 p.m. on Monday, November 6th, 2023, shall be forfeited by the exhibitor, and the space may be recol, reassigned, or used by the API without refund, unless a request for delayed occupancy has received prior approval by API.

11. Failure to Hold Exposition: Should any contingency prevent the holding of the API 2023 Cybersecurity Conference, API shall refund all monies paid within 60 days of the notice of intent to cancel. The exhibitor waives all claims for damages. If, for any reason, the Exhibition is deferred, monies already paid will be automatically transferred to the new dates, and the exhibitor waives all claims for damages or recovery of monies made.

12. Exhibit Hours: Exhibitors are required to keep at least one attendant in their booth during all show hours, subject to removal of their exhibit from the show at the company’s expense. Exhibitor will not tear down booth early, and will keep their booth up for the duration of exhibit hours.

13. Exhibit Booth Displays: Please refer to the specific rules and regulations that will be included in the Exhibitors Service Manual for all related rules and regulations regarding heights, sightlines, demonstration areas and signage. Exhibitor agrees not to use any display that API determines, in its absolute discretion, will endanger person or property, is in bad taste, or will violate the booth regulations or any other provision of this contract.

In the event the API determines at any time that any exhibit violates this contract and the exhibitor is unable or unwilling to cure or correct such violation, API may terminate this agreement immediately and forth that the exhibitor may remove or cause the exhibit to be removed at the exhibitor’s expense, and the exhibitor hereby waives any claim for refund of the exhibit booth or other damages arising out of such termination and/or exhibit removal. Any exhibitor who is uncertain as to whether an exhibit is in compliance with all applicable regulations and requirements should contact API immediately.

14. Exhibit Staff Registration: All exhibitors and booth personnel are required to register. Badges will be printed and available upon arrival. Registrations are not transferable.

15. Liability, Insurance: Exhibitors shall assume, and shall indemnify, hold harmless and defend API and their respective members, officers, directors, employees, contractors and agents (collectively “API Partier”) from and against, any and all claims, damages, liabilities, costs (including reasonable attorneys’ fees) and expenses (collectively, “Claims”) arising out of or in any way relating to an exhibitor’s acts or omissions. Additionally, exhibitors hereby waive and release API Parties from any claim against API Parties for damages or to liabilities of any kind, type or nature (including but not limited to any damage to property or business or injury to persons) arising out of or in any way relating to the Exhibition, except to the extent caused by an API Party’s gross negligence or willful misconduct. In no event shall exhibitor be entitled to claim, and exhibitor hereby waives the right to claim, any special, consequential, indirect or punitive damages arising out of or relating to these Terms & Conditions.

16. Personal Property: Exhibitor acknowledges that any/all property of exhibitor, including any personal properties of individuals, are the sole responsibility of such Exhibitor/Participant and API will not assume any liability for such properties in the event of fire, theft, mysterious disappearance or any loss of physical damage or any indirect damage as a result thereof. Participation attendance of the Exhibition will acknowledge the acceptance of all terms and conditions stated herein.

17. Additional Insurance: Additional insurance requirements, minimum coverage and liability clauses will be contained in the complete Rules and Regulations document which will be a part of the API Exhibitors Service Manual, which Rules and Regulations are incorporated herein and are a part of these Terms & Conditions.

18. Assignment: Neither API nor the sponsor/exhibitor may assign their rights under this Agreement without the express written consent of the other party. API is unable to sign counter-agreements or 3rd party agreements.

19. Children: Conference Sponsor(s) and Management forbid all children under the age of 18 years (including infants and strollers) to be brought onto the exposition floor prior to, during or after set-up/dismantle hours and all show hours.

20. General Requirements: All matters and questions covered in the “Rules and Regulations” may be amended at any time by API. Such amendments or additions shall be equally binding on all parties affected by this original “Terms & Conditions.”